

# Writing Essentials

## Lesson Descriptions

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JERRY B. JENKINS  
CHRISTIAN  
WRITERS  
G U I L D

### 1. Your Adventure Has Begun

*Take steps to turn your writing dreams into reality.* Learn to capture ideas that surround you every day, turn them into submissions for appropriate markets, properly format, polish and submit your manuscripts, and become a professional writer.

### 2. Presenting Yourself as a Professional

*Learn to properly format and submit your manuscripts.* You've written the story of your heart, and now you're ready to share it with the world. All you have to do is send it off with a prayer, right? Wrong. Properly formatting your manuscript can make the difference between a sale and a rejection, no matter how well written it is.

### 3. The Language of Writing

*Use the correct terms of the writing profession.* Review terms you may have learned years ago and define terms new to you. The sooner you become familiar with these, the sooner you will feel comfortable navigating the waters of professional writing.

### 4. Self-Edit to Make Your Work Sparkle

*Acquire the tools you need to turn your rough draft into a polished manuscript.* Turn that inner critic from a debilitating hindrance to a source of strength. Silence its interruptions while you work, but use it to polish your writing during the re-write stage.

### 5. The Writer as Observer

*Observe of the world around you through your five senses.* Uncover the power of mature observation, the importance of engaging with the world, and of taking the time to form ideas worth sharing.

### 6. Finding Markets by Thinking Reader-First

*Determine publishers' needs and submit to them reader-centered writing.* Where recreational writers write for their own significance, for catharsis, for personal affirmation, professionals write to meet readers at their points of need. Learn to give them takeaway value.

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